

Revised November 2009

WSOC-TV

Agency Name: American Media

Todays date: 10/29/2012

Advertiser Name: Hudson / R/US Representative

Invoice Nbr.: _____

Credit Debit Refund Transfer OSI Contract #
334600

Agency # Advertiser # Order Type

Date Aired: _____

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$6,115.00

Net Credit/Debit: \$5,197.75

REASON FOR ADJUSTMENT:

SALES

- Agency Commission Adj.
- Sales Ordering Error
- Makegood Error
- Rate Adjustment
- Telerep Ordering Error
- Telerep Makegood Error
- Spots Double Ordered

OTHER

- Carting Error
- Technical Difficulty
- Network Overrun
- Invoice Billing Error
- Computer Conv. Error
- Production Billing Adj.
- Internet

TRAFFIC

- Product Conflict
- Poor Rotation
- Incorrect Media
- Outside Time Period
- Order Entry Error

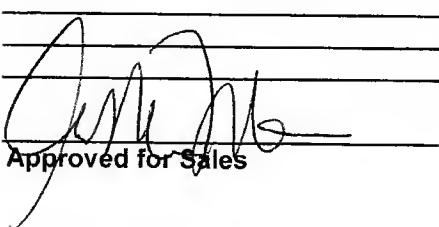
EXPLANATION:

rebates from the week of 10/15- dollars are being resent

11/1 th-fr 7-730p 2x \$1200

11/1 Th-su 11-1137p 3x \$1200

11/1 th-fr 110-210 1x \$115


Approved for Sales

Approved for Accounting



WSOC-TV
 1901 North Tryon Street
 Charlotte, NC 28206-2700

American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314

Contract #	334600	Date Entered	09/28/12	By Broadcast Month		Spots		Rate
Schedule Dates	10/16/12-11/04/12	Last Modified	10/31/12	Oct. 2012	45	\$49,825.00		
Advertiser	Polf R Hudson/R/NC US Representative (16382)	Entered By	Jill Hipskind	Nov. 2012	6	\$6,115.00		
Agency	American Media & Advocacy Group (4189)	CO-OP	No					
Product	Political - Federal Candidate (1667)	Headline #	06355678					
Brand	3386 CONGRESS (138621)	Demo						
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal					
Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Package Deal						
Buyer Name	ROBINSON,TRACEY	Commission %	15.00					
Phone/Fax	/	Commission	\$8,391.00					

CPE	2254/403/3286	Net Total	\$47,549.00
Comments	HUDSON FOR CONGRESS	Sales Tax	
	***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered			
1.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6:30A- 7A (EST)	3	X	X	X	X				3	\$1,175.00	\$3,525.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12			
2.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6:30A- 7A (EST)								1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12				
3.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A- 8A (EST)								1	1	1	1	4	\$1,075.00	\$4,300.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12
4.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)								1				1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12
5.1	Normal Line / Spot	10/17/12-10/19/12	4	:30	8A- 9A (EST)								1	1	1	2	\$975.00	\$1,950.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12	
6.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	8A- 9A (EST)								1			1	\$975.00	\$975.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12	
7.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A- 8A (EST)								1			1	\$325.00	\$325.00	Charlotte (WSOC)	JX MAX/DAY	9/28/12	
8.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)								1			1	\$625.00	\$625.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12	
9.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7A- 8A (EST)								1			1	\$300.00	\$300.00	Charlotte (WSOC)	JX MAX/DAY	9/28/12	
10.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)								1			1	\$375.00	\$375.00	Charlotte (WSOC)	JX MAX/DAY	9/28/12	
12.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)								1	1	1	1	\$1,200.00	\$4,800.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12	
13.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)								1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12	
14.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P- 6P (EST)								1	1	1	1	\$1,300.00	\$5,200.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12	
15.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)								1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	JX MAX/DAY	10/12/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity/Tthus non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # **334600**

Schedule Dates 10/16/12-11/04/12

Advertiser Pol/R Hudson/R/NC US Representative (16382)

Agency American Media & Advocacy Group (4189)

Product Political - Federal Candidate (1067)

Brand 3286 CONGRESS (138621)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name ROBINSON,TRACEY

Phone/Fax /

Date Entered 09/28/12

Last Modified 10/31/12

Entered By Jill Hipskind

CO-OP No

Headline # 06355678

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$8,391.00

Net Total \$44,549.00

Comments	Billing Type	Account Types	National/Political	Sales Tax
HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS	Standard			

HUDSON FOR CONGRESS									
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS									

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	2	X	X	X	X				2	\$1,500.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
17.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
18.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)									1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
19.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	6:58P- 7:30P (EST)	2	X	X	X	X				2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
20.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)	1								1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
21.1	Normal Line / Spot	10/16/12-10/18/12	3	:30	7:30P- 7:58P (EST)		X	X	X	X				1	\$1,600.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
24.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11P- 11:35P (EST)	2	X	X	X	X				2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
26.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)									1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
27.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:05A (EST)		X	X	X	X				3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
28.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P- 12:05A (EST)									1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
29.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	12P- 1P (EST)									1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
30.0	Normal Line / Spot	11/01/12-11/02/12	4	:30	7P- 7:30P (EST)									2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	10/31/12	
31.0	Normal Line / Spot	11/01/12-11/02/12	3	:30	11:0A- 2:10A (EST)									1	\$15.00	\$15.00	Charlotte (WSOC)	10/31/12	
32.0	Normal Line / Spot	11/01/12-11/04/12	4	:30	11P- 11:37P (EST)									1	\$1,200.00	\$3,600.00	Charlotte (WSOC)		10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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